

**Siberian Swan pointe shoes** introduction, features, reviews, team, story, links to additional resources

[Introduction](#)  
[Features](#)  
[Reviews](#)  
[Additional Information](#)  
[Publications](#)



Introduction:

[back to the top](#)

## Siberian Swan pointe shoes

We, at Siberian Swan, are extremely pleased to introduce our brand to you, and quite confident that you will find a lot of features immensely appealing to the customers. We can guarantee that we never compromised on our quality standards and it is one of the best on the market. Siberian Swan is totally different from other brands as we use the most modern technology, and materials.

This product has made its grasp on the USA, Canada, Russia, South Africa, Europe market and getting excellent feedback, it has been tested, by professional dancers, and made by their suggestions.

We are premium brand that, while sharing many common characteristics with other brands, also include an exclusive set of features not available anywhere else. Siberian Swan pointe shoes were created by professional dancers for professional dancers.

Sergei Bobrov, president of Siberian Swan, Artistic Director of the Russian Krasnoyarsk State Theater of Opera and Ballet, Principal choreographer of the Russian State Ballet of Siberia, and Varna Opera Ballet in Bulgaria. Alex Kedrov, former Bolshoi Ballet, Boston Ballet, Ballet Memphis soloist, now co-founder of Siberian Swan.

We were approached by dancers of Mr. Bobrov's company, the Russian State Ballet of Siberia. The company tours four months out of the year from Singapore to the United Kingdom. They dance on stage after stage, venue after venue, touring with upwards of six full length ballets each touring season. The dancers wanted a pointe shoe that solved the problems not yet solved by the major brands on the market. They wanted quiet, stable, supportive and comfortable pointe shoes that would last longer than other brands.

The result was that these dancers, along with Mr. Bobrov and Mr. Kedrov's extensive research, formulated a shoe that would solve those problems. Input from the dancers in the company was, and continues to be, a major force behind the design and development of this brand.

This pointe shoe brand is truly the shoe built by dancers for dancers.

Below are the features of Siberian Swan, please, pay particular attention to the shoe's Active Arch Support as it relates to the anatomical functioning of the dancer's foot, it is what primarily sets Siberian Swan off from the rest of the shoes on the market

Siberian Swan features:

[back to the top](#)

- **Active Arch Support:** A patented technology that allows for the shank to break in right under the dancer's heel instead of in the middle of the foot. When compared to a leading brand with a similar philosophy, this shank is not pre-arched in the middle of the dancer's foot but instead allows the dancer's foot to remain straight up and down in the box. The Active Arch Support kicks in at the metatarsal area allowing the dancer to feel the floor properly while en pointe but not allowing the dancer to sink down into her metatarsals. The result here is a pressure release from the toes and a reduction of discomfort

commonly thought normal in the past. It makes almost a pain-free en pointe experience. This is a **Siberian Swan exclusive feature.**

- **The Shank & The Box:** Siberian Swan shoe is the combination of a plastic shank and a conventional box, which is a **Siberian Swan exclusive feature**
- **The Shank:** Plastic shank engineered by computer aided drafting and computer aided cutting of the shank to ensure almost zero human error. Technology that allows computer controlled customization of the shank firmness with precision up to 0.5 mm - **Siberian Swan exclusive feature.** Supportive en pointe, yet pliable where we want it to be for our students to properly roll through the demi-pointe in every aspect of the practice
- **The Box:** This box is constructed with breathable, natural biodegradable materials like conventional boxes. These boxes are also reinforced with a proprietary epoxy that prevents premature breakdown and softening at the platform.
- **The Inner Sole:** The inner sole of the shoe is slightly cushioned. Again, the dancers of the RSBS wanted a more ergonomic shoe for their touring season so the design features an inner sole that is cushioned slightly without adding bulk to the shoe. Makes it comfortable to wear during extended period of time. This is of special relevance for teachers, performers and students under an intensive training plan. **Siberian Swan exclusive feature**
- **The Outer Sole:** The outer sole of the shoe is amazing. The response here is that the sole is so flush to the floor that the stability while not en pointe is beautiful. Think about adagio exercises in the center... Dancers feel the floor and are nice and stable while not battling the shanks of their shoes while performing promenade and long held extensions.
- **The Platform:** Reinforced with a proprietary epoxy, the platform of the shoe is also enhanced with a thin layer of foam right under the outer fabric of the shoe. This enhancement makes the shoe extremely quiet in class, rehearsals and on-stage. **Siberian Swan exclusive feature**
- **The Outer Fabric:** Although the shoe has been known by its signature highly durable, matte fabric, a fabric with just enough shine to it to create a beautiful, seamless line, directors and teachers wanted an equally durable satin material. So Siberian Swan listened and produced a line with shiny satin. A high GSM makes this fabric durable with a beautiful color.  
Multi-layer vacuum pressed fabrics that last longer, and less slippery on stage and in the studio.
- **V-cut with drawstrings on the side - Siberian Swan exclusive feature.** The drawstring is concealed to the inside of the shoe allowing the continuous line of the throat of the shoe to maintain a beautiful look. The v cut throat is also quite lovely on the line of the dancer's leg and foot.
- **Longevity:** Siberian Swan shoes last much longer than regular cardboard shoes
- **NO BREAK-IN NEEDED.** In most cases the shoes are ready to go right out the box, with minimal heating from the dancer's feet. Most of our customers walk around for a short period of time while wearing the shoes and are ready to go.
- **First-time pointe shoe users:** New pointe shoe users need to build the required strength and muscle tone – our shank firmness is controlled by computer-assisted cutting tools that generate the required thickness of the plastic shank with a 0.5mm precision. Active Arch Support makes it almost **pain-free** experience, so beginners start pointe work from the day one without bruises.
- **Siberian cedar:** Siberian Swan also uses the cedar oil from the Siberian cedar trees that promotes antimicrobial activity, wicking away moisture and odor, which is **Siberian Swan exclusive feature**

- **Pain-Free** – Active Arch Support makes it almost painless, beginners love it. Support underneath the heel releases the pressure from the toes.
- **Customizations:** this is an incredible option for dancers who need to tweek this shoe. Customizations can happen almost anywhere on this shoe: **Vamp length, Shank thickness, Heel height, Profile height.** The shank firmness can be customized with 0.5 millimeters precision using our computer controlled cutting tools  
As with any other brand, however, once it is customized, the shoe is the dancer's responsibility and cannot be returned to their store. This is why we strongly encourage the dancer to wear at least one pair or two before choosing this option.  
Our experience is simple – once people tries out our shoes, they LOVE THEM. We would like for you to be part of this experience

## Reviews

[back to the top](#)

*"...Siberian Swan is the winner of [blind pointe shoes fitting contest](#) at Movin' Easy Dancewear store!"*

**[Tim Hurst](#)** Movin' Easy Dancewear store owner. Carries Siberian Swan

*"...I am available for ongoing education and discussion regarding this shoe. My goal is to introduce this shoe to teachers and fitters so that we can continue to work to change the outdated philosophy on how pointe shoes can feel and function. I fit this shoe and watch the faces of young dancers light up when they feel the difference between their previous brand and Siberian Swan..."*

**[Missy Floyd Tickle Pink Performance Wear](#)** Shenandoah Academy of Dance Artistic Director, Tickle Pink Performance Wear Dancewear store owner, Siberian Swan regional manager

*"...Incredibly durable and comfortable shoes! I love mine!..."*

**[Carrie VanOsten](#)** Pennsylvania, USA

*"...Watching young dancers, even those with "difficult" feet, achieve a full pointe immediately, is an absolute joy. But even more, knowing there will be no stressed arches and damaged ligaments, no bones pushed out of place..."*

**[Fiona Brown](#)** South Africa. Dance teacher, store owner, distributor of Siberian Swan

*"...Beautifully crafted handmade Ballet shoes. Suitable for everyone who love Ballet dancing. Soft, flexible and durable. 100% highly recommended to purchase..."*

**[Thelma Manville](#)**, UK

*"...I'm so happy with my shoes! They are comfortable and supportive. I've tried going back to old shoes to see the difference and they don't feel as good as my Siberian Swans!..."*

**[Michaela Pence](#)** Virginia, USA

*"... We have begun to use these shoes. We have found them to be an excellent option for our dancers. They fit well, and articulate the foot in the proper places. With the options in lengths, widths and shanks these are excellent option for fit and function for any dancer...."*

**[Rhonda L. Gillrie](#)** Alberta, Canada. School Director, Dancewear store owner

*"...We love the shoes and Alex was extremely helpful in finding the right pair. We will absolutely buy more!..."*

**[Laurie Blake](#)** US Virgin Islands

*"...The description of these shoes sounded amazing...and they didn't let us down. The shoe went on like a dream and she was ready to dance in them immediately. She has not put on her previous shoe since receiving her Siberian Swan Pointe Shoes. The are light, and quiet and the matte color is beautiful. The customer service we received was outstanding. I felt like bragging about the company before I even touched a shoe. I highly recommend Siberian Swan pointe shoes..."*

**[Sabrina Lozier](#)** Fort Worth, Texas USA

“...My 13 year old daughter just had her first fitting with Siberian Swan Pointe Shoes and it was by far the BEST fitting experience we have ever had. The owner, Alex, and his assistant went above and beyond to ensure my daughter had the best pointe shoes for her feet. Her feet are very unique and it always is such a challenge during a fitting, but they knew exactly what they were doing, so we trusted them 100%. The shoes supported her feet beautifully! They had many different sizes too that you don't see anywhere else. They were so patient and gracious and even very funny! It was such a great experience! We highly recommend them to any dancer! Thank you for your help and hard work! Sincerely, Therese and Ava from Louisville KY...”

[Therese Swiech](#) Louisville, Kentucky USA

“...They are great! I couldn't just find the right point shoe, but I finally found it! They help me articulate my foot and they just look beautiful. Thanks!!...” [Bella Isa](#) London, UK

“...Super Spitzenschuhe, einzigartig, tolle Achse!!! Siberian Swan sind die besten Spitzenschuhe, die wir je probiert haben!!!...” [Irina Starostina Ballettschule Mainz Germany](#), School, Dancewear store owner. Carries Siberian Swan

Additional information

[back to the top](#)

<https://www.siberianswan.com>

<https://www.facebook.com/siberianswan/>

[https://www.instagram.com/siberianswan\\_pointe\\_shoes/](https://www.instagram.com/siberianswan_pointe_shoes/)

**Siberian Swan story:**

<https://www.siberianswan.com/our-story/>

**Russian State Ballet of Siberia dancers use Siberian Swan video clips - United Kingdom annual tour 2018**

<https://www.youtube.com/watch?v=BFjVB7Mm6H0>

**Models:**

<https://www.siberianswan.com/pavlova/>

<https://www.siberianswan.com/karsavina/>

**Additional Services, and Resources:**

<https://www.siberianswan.com/additional-resources/>

**Size Chart:**

<https://www.siberianswan.com/siberian-swan-fitting/>

Download: [https://www.siberianswan.com/wp-content/uploads/2019/05/SiberianSwan\\_Size\\_Chart.pdf](https://www.siberianswan.com/wp-content/uploads/2019/05/SiberianSwan_Size_Chart.pdf)

Publications:

[back to the top](#)

**Dance Magazine:**

New Pointe Shoe Designed Specifically for Men

<https://www.dancemagazine.com/male-pointe-shoes-2628758581.html>

**Pointe Magazine:**

<https://www.pointemagazine.com/male-pointe-shoes-2628773639.html?rebelltitem=4#rebelltitem4>

**Dance Dispatches (UK):**

<https://dancedispatches.com/new-pointe-shoes-for-men-by-siberian-swan/?fbclid=IwAR2nSiaDx34O9voXsEehaU3ERe4y5j45n01xBRBxWCn2QH9Dz9q9TLsUF8g>

**Seeing Dance (Australia):**

<http://www.seeingdance.com/siberian-swan-08032019a/?fbclid=IwAR2J7dbkhzGYwW5UAGPrzWnfMaAuijAfTj7rB9gJ6BtL5dyJSL6yUVJIC4A>